GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Prohibition and Excise – Excise Policy for 2024-26 – (335) Shops reserved for Geetha Kulalu – Disposal of (335) Reserved Shops – Orders – Issued.

REVENUE (EXCISE) DEPARTMENT

G.O.Ms.No.13 **Dated:21-01-2025**

Read the following:-

1. G.O.Ms.No. 210, Revenue (Excise) Department, Dated 30-09-2024.
2. G.O.Ms.No. 211, Revenue (Excise) Department dated 30.09.2024.
3. G.O.Ms.No. 212, Revenue (Excise) Department dated 30.09.2024.
4. G.O.Ms.No. 213, Revenue (Excise) Department dated 30.09.2024.
5. From Director, Prohibition and Excise, Lr. CR.No.15023/96/2024-E-COPE, Dated:20.12.2024 (Computer Number 2662656).

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ORDER:

In the reference 1st read above the Government have issued AP Excise (Grant of License of Selling by Shop and Conditions of License) Rules, 2024 (Shop Rules, 2024) governing disposal and administration of Shops. In the reference 2nd read above orders have been issued relating to Excise Policy, 2024-26, which inter alia include orders for reservation of 10% over and above the existing number of Shops for Geeta Kulalu to promote equity, social justice and empower Geeta Kulalu.

2. In the reference 5th read above, the Director, Excise & Prohibition has submitted proposals for disposal of (335) Shops reserved for Geeta kulalu. He has further reported that the Director, BC Welfare Department, A.P., Vijayawada vide Letter Rc.No.G/1695/2024, Dated 24-09-2024, 20.11.2024 and 27.11.2024, has furnished the details of Geeta Kulalu along with Population of castes under Geeta Kulalu in the erstwhile 13 districts of Andhra Pradesh as per Smart Pulse Survey, 2016. The following are the details: -

> "In Andhra Pradesh, the Toddy Tapping communities are called Geeta Kulalu. The following are the details of the communities whose traditional occupation of Toddy Tapping, along with their synonyms with which they are called or referred to in different geographical regions of the State.

Sl. No.	Name of the Community along with their synonyms	Sl. No. at which it is positioned in the State BC List	Group
1	Yata	33	BC – A
2	Goud, Ediga, Gouda (Gamalla), Kalalee, Goundla, Srisayana (Segidi) and Settibalija of erstwhile Visakhapatnam, East Godavari, West Godavari and Krishna Districts	04	BC – B

3. It is further reported that there is a community by name Setti Balija in the erstwhile Districts of Greater Rayalaseema Districts (Erstwhile Chittoor, YSR, Kurnool, Ananthapuramu, Nellore and Prakasam Districts). But, it is totally different. It does not fall under this category. It is a sect of Balijas. Its traditional occupation is Petty Business. Moreover, it comes under Open Category and shall not be clubbed with the BC – B Category, in which Setti Balija is included.

P.T.O.

4. The Director, Excise and Prohibition has proposed the following basic principles for allocation/distribution of Shops for Geetha Kulalu.

a) 10% of Shops over and above the existing number for each District may be reserved for Geetha Kulalu, subject to overall restriction of (335) Shops for the entire State.

b) Within the District, the number of reserved shops may be allocated to the Sub-Castes of Geetha Kulalu based on the ratio of their population in the District.

c) Geetha Kulalu population is based on Smart Pulse Survey, 2016 for 13 erstwhile districts and the erstwhile districts Geetha Kulalu population shall be mapped for 26 new districts.

d) There will be no Shops reserved for Geeta Kulalu in the Scheduled Areas of any district.

5. The following is the Sub-caste wise and District-wise allocation of Shops for Geetha kulalu.

Sub -Caste-wise/ District-wise allocation of Shops											
District	**Goud**	**Ediga**	**Gowda**	**Gamalla**	**Kalalee**	**Goundla**	**Srisayana**	**Segidi**	**Settibalija of Vishakapatnam, EG, WG and Krishna Districts**	**Yata**	**Shops for Geeta Kulalu**
Ananthapur	2	9	1	0	1	1	0	0	0	0	14
Sri Satyasai	1	7	1	0	0	0	0	0	0	0	9
Annamayya	2	7	1	0	0	1	0	0	0	0	11
Chittoor	1	7	1	0	0	1	0	0	0	0	10
Tirupati	3	15	2	0	0	3	0	0	0	0	23
East Godavari	1	0	1	0	0	0	0	0	11	0	13
Kakinada	1	0	1	0	0	0	0	0	14	0	16
Konaseema	1	0	0	0	0	0	0	0	12	0	13
Bapatla	4	0	8	0	0	0	0	0	0	0	12
Guntur	4	0	9	0	0	0	0	0	0	0	13
Palnadu	4	0	9	0	0	0	0	0	0	0	13
YSR Kadapa	4	8	1	0	0	1	0	0	0	0	14
Krishna	3	0	8	0	0	0	0	0	1	0	12
NTR	3	0	7	0	0	0	0	0	1	0	11
Kurnool	3	6	1	0	0	0	0	0	0	0	10
Nandyal	3	7	1	0	0	0	0	0	0	0	11
SPS Nellore	6	0	7	4	0	1	0	0	0	0	18
Prakasam	7	1	7	1	0	1	0	0	0	0	17
PVP Manyam	0	0	0	0	0	0	2	1	0	0	3
Srikakulam	0	0	1	0	0	0	10	4	0	1	16
Anakapalli	1	0	1	0	0	0	0	0	9	4	15
ASR	0	0	0	0	0	0	0	0	0	0	0
Visakapatnam	1	0	1	0	0	0	0	0	11	1	14
Vizianagaram	0	0	0	0	0	0	1	3	2	9	15
Eluru	2	0	4	0	0	0	0	0	8	0	14
West Godavari	2	0	5	0	0	0	1	0	10	0	18
Total	**59**	**67**	**78**	**5**	**1**	**9**	**14**	**8**	**79**	**15**	**335**

Contd…3

6. The Government, after careful examination of the proposal submitted by the Director, Prohibition and Excise, Andhra Pradesh, hereby formulate the guidelines for disposal of (335) reserved Shops for Geetha kulalu for 2024-26.

7. Accordingly, the following notification will be published in an Extra-Ordinary issue of the Andhra Pradesh Gazette dated 21.01.2025: -

NOTIFICATION

In exercise of the powers conferred under Rule 3(3) of AP Excise (Grant of License of selling by Shop and conditions of license) Rules, 2024, the Government hereby reserve (335) Shops for allotment to "Geeta Kulalu" and issue the following procedure/ guidelines for disposal of the Reserved Shops.

1. Geetha Kulalu population will be based on Smart Pulse Survey, 2016 for 13 erstwhile districts and the erstwhile districts Geetha Kulalu population shall be mapped for 26 new districts.
2. There shall be no Shops reserved for Geeta Kulalu in the Scheduled Areas of any district.
3. 10% of Shops over and above the open category Shops already notified in each District shall be reserved subject to a maximum of (335) shops for Geetha kulalu.
4. The Shops so reserved for each District shall be distributed among the constituent units of the district based on the Shop-to-Population ratio (including Bars) for each Unit in the District where the ratio is high, restricting to one Shop per unit as far as possible.
5. The District Proh. & Excise Officer will submit proposals to the Commissioner of Proh. & Excise proposing unit wise number of reserved shops. The Commissioner after making necessary enquiry as deemed fit and approve the unit wise number of reserved shops. Thereafter, The District Collector, by drawl of lots will make allocation of reserved shops sub-caste wise in different units in the district.
6. The District Proh. & Excise Officer has to submit proposals again to the Commissioner of Prohibition and Excise after finalisation of sub-caste wise allocation of shops unit wise by drawl of lots by the District Collector concerned. The Commissioner shall examine the proposal and fix the number of Shops under Reserved category to be established in a Unit along with the Sub-Caste for which such Shop or Shops will be reserved before publication of notification inviting applications.
7. The District Prohibition and Excise Officer/Licensing Authority shall call for applications for grant of licenses for the reserved Shops by issuing Notification.
8. The method of disposal shall be by Drawl of Lots conducted by the District Collector concerned, who is the selection authority.
9. Submission of applications shall be through online, offline or hybrid model.
10. The applicants for reserved Shops shall be required to submit Caste and Nativity certificate issued by the competent authority.
11. The non-refundable application fee shall be fixed as Rs.2,00,000/- per application and the applicant may file any number of applications for any number of Shops.
12. The applicant shall be eligible to file applications for the reserved shops notified only in that particular district which is recorded in his caste and nativity certificate.

P.T.O.

13. No applicant of a Sub-Caste under Geeta Kulalu shall be eligible to file application for the Shop (s) reserved for other Sub-Caste (s). The persons belonging to Settibalija Caste in erstwhile Greater Rayalaseema Districts namely Kurnool, Kadapa, Ananthapuramu, Chittoor, Nellore and Prakasam Districts being OCs, as informed by BC Welfare Department, are not eligible to file applications for grant of license for the Shops reserved for Geeta Kulalu.

14. "One Person – One License": In order to ensure that the benefit of reserved Shops with reduced RET covers most of the members of the Geeta Kulalu and to realise the objectives of reserving these Shops, one person shall be allowed to hold one Shop License only and in case he/she is selected for more than one Shop, it shall be the responsibility of the selected applicant to inform the authorities concerned of his choice of Shop for grant of license. His / her selection for other Shops shall be cancelled and such Shop (s) may be allotted to the reserve applicant (s).

15. The annual RET in respect of reserved Shops shall be 50% of the annual RET applicable for open-category Shops vide reference 3rd read above.

16. The license period for the reserved Shops shall come to an end by 30.09.2026.

17. The A.P Excise (Grant of License of selling by Shop and conditions of license) Rules, 2024 shall govern the selection process, allotment, administration etc., of the reserved Shops.

18. The Director, Excise and Prohibition is permitted to fix the time lines for disposal of reserved shops for Geetha Kulalu adhering to the Rules.

8. The Director, Prohibition and Excise and the Managing Director, AP State Beverages Corporation Limited, shall take necessary action accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

MUKESH KUMAR MEENA
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Commissioner of Printing and Stationery and Stores Purchase, AP, Vijayawada
(He is requested to furnish 100 copies to Govt. and 500 copies to the Director, Excise & Prohibition, AP, Mangalagiri and 50 copies to the Commissioner, I&PR, Vijayawada)
The Director, Prohibition & Excise, A.P. Mangalagiri.
The Managing Director, AP State Beverages Corporation Limited, Mangalagiri.
Copy to:
The Accountant General, Andhra Pradesh, Vijayawada
The Commissioner, I&PR, AP, Vijayawada.
The P.S. to Prl. Secy. to Hon'ble CM.
The PS to Chief Secretary to Government.
The PS to Hon'ble Minister (Excise).
The PS to Prl. Secy. To Govt., Revenue (Excise) Department.
SF/SC.

// FORWARDED :: BY ORDER//

SECTION OFFICER